# Shrewsbury Public Library Letter from the Director

Recently a few staff members and I attended a variety of workshops and conferences. These continuing education programs allow staff to retain and gain new skills and learn about changing technologies, library initiatives and general developments in the field. One topic that received some attention at the different conferences and programs we attended was how libraries should begin to focus services on the "Baby Boomer" generation, those folks born between 1945 and 1964.

The general idea of these programs is that the "boomers" are a large segment of our population, and their needs and interest will come to the fore as they begin to transition into retirement. One speaker noted that every 8 seconds another baby boomer turns 50 years old. Interestingly enough, none of the speakers had identified an especially appropriate name for this group. Some spoke of the "active older adults", others referred to them as "vital retirees". We heard terms like "active elders", "vigorous seniors" and so forth. Finding an appropriate label was something most agencies focusing services on the "boomers" had little success, and maybe that has something to do with the people in that group. Research says that generation doesn't care much for labels. Statistics indicate they tend to be healthy, active and mobile. Research also indicates they are often happy in their communities and tend not to move away after retirement. Studies show that "boomers" plan to stay in place and be active in their communities. It's said they want meaningful engagement and want to shape their communities. It's clear they wish to decide for themselves about what services the community should offer, and they expect to design and manage activities for themselves and their peers. There's also evidence that the boomer generation will transition into retirement differently. There will be less distinction between paid and unpaid work and many will look at this as an opportunity for second or third careers.

You might ask what all of this has to do with the public library. Well I think public libraries can view this as both a challenge and an opportunity. Libraries have traditionally focused on and provided services for other population groups, i.e. teens, children, seniors. Here's one more large population group we should respond to. They probably have high expectations about what library services should be. And we know that local and state funding of libraries has suffered over the past five years.

How do we sustain our traditional services and provide new focus, services and programs to another whole group of people? That's where the opportunity side of the equation comes in. The "boomers" offer incredible opportunity as well. Many are new to or nearing retirement, and they expect to remain active and engaged. They may have more time and a desire to become involved. Many have incredible skills, experiences and knowledge that would benefit a library. Essentially, the "boomers" themselves could help us respond to this new user group and meet a new demand.

Since research indicates the boomers wish to remain active and have lifelong access to learning and enrichment opportunities, we felt it might be a good idea to begin developing services for them by looking at the programming we offer. We think boomers might be able to assist us in this area. They could advise us of the types of programs they wish the library to offer. They could use their background and experiences to identify possible program speakers. They could even present programs themselves. To help us to step into this new arena, we are planning to form an Adult Advisory committee, whose role will be to help plan and implement adult programming. Our Assistant Director George Brown will help get the group started, but we expect the group will become rather active and be able to run with little staff assistance.

Would you like to join or contribute to this new advisory group? Do you have skills that you would be willing to share? Are you a good organizer? Do you like to arrange events and activities? Can you create great promotional materials, or do you have contacts in fields that would be good sources for classes and programs? Maybe you're a person who's willing to give a helping hand with tasks such as setting up for a program or distributing promotional fliers. Whatever your skills and interests, if you feel you would like to participate in an Adult Advisory group, we would love to have join us as we step into this new service arena. Just speak with Assistant Director George Brown. You can visit him at the library or reach him by phone at 508-841-8531. We'd love to have you join us in our efforts to serve all library users.

Ellen M. Dolan Library Director

# Children's room happenings

# Tim Van Egmond

June 29 @ 2 pm



Recommended for children in Grades K and up. Tickets are free but required and will be available beginning June 15. This program is supported in part by a grant from the Shrewsbury Cultural Council, a local agency which is supported by the Massachusetts Cultural Council, a state agency.

# Pam Dejeu presents "Harry Potter's Introduction to Potions for Muggles"

July 12 @ 6 pm

This presentation is for children in Grades 1 and up. A clever, fun, enrichment workshop that overviews basic chemistry principles. Rain date will be July 13 @ 6 pm. Space is limited. Registration begins June 27.

# Pam Dejeu presents Count on Clifford

August 10 @ 6:30 pm

Recommended for children in Preschool thru Kindergarten. Clever, fun, enrichment program that unites favorite stories and characters to basic math skills. Space is limited. Registration begins July 28.

# Museum of Science presents: Reptiles

August 16 @ 2 pm

Come learn about reptiles---their characteristics and the ways they have changed over time to take advantage of new environments. Two or three live reptiles will be making a "guest appearance". Tickets are free but required and will be available beginning August 1.

Registration for this year's summer reading adventure---Going Places @ Your Library--- will begin on June 20. Pick up all your information about summer reading programs, story times, special presentations, and craft sessions in the Children's room.

## **Lunch Bunch Storytimes**

July 13 and July 27 @ 11 am No registration necessary. Bring your blanket and lunch. Listen to some favorite stories and relax.

## Friday Afternoon at the Movies

July 8 @ 2 pm

July 15 @ 9 am Harry Potter

Movie Marathon

July 22 @ 2 pm

July 29 @ 2 pm

Come to the Children's Room to find out the movie playing each week.

# **Summer Crafts**

(For children entering Grades K-4)

Date July 6	Theme Historical Fiction *Make Medieval Crafts	Registration June 30
July 20	Science Fiction *Make Space Crafts and Ro	July 14 bots
July 27	Informational *Make Ocean Crafts	July 21

# Children's activities continued on page 4...

All crafts sessions begin at 2:30 pm

# Young Adult Happenings

ALL programs are for students in grades 5-12 ONLY, unless otherwise noted

**School Summer Reading Books** for students entering grades 5-12 can be found in the Young Adult Room. Because of limited copies, we ask that you only take ONE title per grade at a time. Titles can be reserved at the Front Desk or online at <a href="http://www.shrewsbury-ma.gov/library.">http://www.shrewsbury-ma.gov/library.</a>

# **2005 Young Adult Summer Reading Program**

# Tune In @ your library

For every book you read, you'll have the chance to enter a raffle for some great music related prizes. See the display in the Young Adult Room! Sign ups begin June 20 at the library.

All participants are invited to our End of Summer party, where we'll say goodbye to summer and pull our raffle winners! Party tentatively scheduled for Friday, August 26 @ 3:30 pm.

What do embarrassed librarians, reading, and dyed hair have to do with each other? This summer, we invite you to force our librarians to work the Reference Desk looking like lost members of Good Charlotte. How? If teens read at least 100 books this summer, Sarah, the Young Adult Librarian, will dye her hair. If teens read at least 150 books this summer, Betsy, the Electronic Resources Librarian, will dye her hair too! Hair coloring generously donated by Scizzors Hair Salon, 196 Boston Tpke, Shrewsbury.

# **Shrewsbury School Summer Reading Book Discussions**

Please start the book on your own before joining us.

Grade 7-

The Music of Dolphins July 7 @ 2 pm

August 10 @ 4 pm

Phoenix Rising July 20 @ 2 pm

August 18 @ 2 pm

**Stowaway** 

July 28 @ 2 pm

August 24 @ 4 pm

Grade 8-

Nothing But the Truth July 21 @ 2 pm

August 17 @ 4 pm

# **Independence Day Movie**

See this 2004 hit, starring Nicholas Cage, on the BIG SCREEN. It's a movie you'll be sure to *Treasure!* Tuesday, July 5 @ 1 pm. Movie is rated PG by the MPAA.

# Make Your Own Memory Board

August 22 @ 2:30 pm

What's a memory board? It's a place to hang pics and other mementos. Using fabric, foam core, and ribbons create a memory board that's custom made for YOU. Registration is necessary and can be done by calling 508-842-0081 x3. There will be a cost to cover supplies.

## **Aviation Day**

Celebrate National Aviation Day by watching a classic movie of flight starring Billy Campbell and Jennifer Connolly. We're also having a paper airplane contest; come see if yours will out-fly the rest! August 19 @ 1 pm. Movie is rated PG by the MPAA.

Due to budget reductions for fiscal year 2006, <u>starting July 1, 2005</u> the Library hours will be as follows:

MONDAY 10 am -9 pm
TUESDAY 10 am - 9 pm
WEDNESDAY 10 am - 9 pm
THURSDAY 9 am - 5 pm
FRIDAY 9 am - 5 pm

- The library is closed on Saturdays and Sundays during the summer months.
- The first Saturday opening for the fall season is September 10, 2005. We will be open 9 am 5 pm on Saturdays.
- The first Sunday opening for the fall season is October 2, 2005. We will be open 1 pm 5 pm on Sundays.

## **Science Fiction Book Chat**

July 6 7 pm

<u>To Your Scattered Bodies Go</u>
by Philip José Farmer

August 8 7 pm Vespers by Jeff Rovin

# Pageturners Mystery Book Group

Next meeting September 8 @ 10:30 am

# **Eclectic Browsers Book Group**

Next meeting September 15 @ 10:30 am *Titles to be announced* 

# **Shrewsbury Genealogy Club**

No meetings in July and August Next meeting is Monday Sept. 26 @ 7:30 pm

# Get Checked Out @ your library 2005 Adult Summer Reading Program

This year, all ages will be rewarded for their summer reading activities! Adults, for every book you read this summer, you have a chance to win gift certificates to eateries and other fun places around. Plus, you'll be supporting fun reading habits for all ages. Check out the display in the library. Program starts June 20.

# Children's Programs Continued...

# **Bridges**

August 11 @ 2:30 pm

Join us as we talk about bridges...What holds a bridge up, what didn't hold up some bridges, and make your own bridge. This program is for children in grades 1 and up. Registration is necessary and begins July 28.

# I've Got a Book to Pick With You

August 17 @ 2:30 pm

Don't know what to read next? Want to read other books like the one you just read? What's the next book in the series? Come and learn about some resources available to help choose the next great book to read. This program is primarily for parents, but children grade 3 and above are welcome. Registration is necessary and begins August 4.